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**WEST CONTRA COSTA UNIFIED SCHOOL DISTRICT SELECTS POWERSCHOOL  
AS NEW STUDENT INFORMATION SYSTEM**

*DISTRICT JOINS GROWING NUMBER OF K-12 SCHOOLS UPGRADING  
FROM SASI TO POWERSCHOOL*

**RANCHO CORDOVA, Calif. - March 19, 2009** - Pearson, the global leader in education and education technology, announced today that the West Contra Costa Unified School District has selected PowerSchool Premier as its student data management solution. The system will launch in the 2009-2010 school year to support 79 schools with more than 31,000 students for the district, which is located on the San Francisco Bay.

The district's upgrade from SASI to PowerSchool Premier is part of Pearson's SASI Customer First Program, which is designed to reward the longstanding loyalty of its SASI customers and provide them with an updated technology infrastructure capable of growing alongside their student information management needs now and well into the future. With PowerSchool Premier, the West Contra Costa Unified School District will integrate the solution's SIF 2.0 capability and SIF 2.0r1 certification to enable district users to significantly enhance performance and access to critical data.

"The benefits of PowerSchool will enable us to integrate a robust SIF agent while laying the foundation for our data warehouse - a requirement that provides our teachers and administrators with real-time access to relevant student data via our student information system," said Dr. Joe Abrego, Executive Director of Information Services and Technology for the West Contra Costa Unified School District. "By upgrading from the SASI system, we will have a greater home/school connection that gives parents the access they need to become more involved in student learning."

The upgrade to the PowerSchool Premier infrastructure provides several key benefits to the West Contra Costa Unified School District. The centralized, web-based solution - which can be accessed anytime, anywhere - enables district end users to store their data in one centralized location and seamlessly generate attendance records, grade checks, report cards, and transcripts.

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“With the right technology infrastructure, educators can make timely, strategic decisions about student performance based on quick and easy access to data,” said Paul Fletcher, President of the School Systems group of Pearson. “By selecting PowerSchool now, the West Contra Costa Unified School District can create an open, integrated solution that enables the district to adapt to the ever-evolving technology landscape of the 21<sup>st</sup> century.”

PowerSchool Premier is the first student information system designed from the ground up as a web-based solution and offers easy access to real-time data via a standard web browser, on a Mac or PC. PowerSchool Premier focuses on the needs of those districts requiring a system that includes ease of use, community focus, embedded functionality and lower administrative costs. For more information on PowerSchool Premier, log on to [www.PearsonSchoolSystems.com](http://www.PearsonSchoolSystems.com).

## About Pearson

Pearson, the global leader in education and education technology, reaches and engages today's digital natives with effective and personalized learning, as well as dedicated professional development for their teachers. This commitment is demonstrated in the company's investment in innovative print and digital education materials for preK through college, student information systems and learning management systems, teacher professional development, career certification programs, and testing and assessment products that set the standard for the industry. The company's respected brands include Scott Foresman, Prentice Hall, Addison Wesley, Benjamin Cummings, PEMSolutions, Stanford 10, SuccessNet, MyLabs, PowerSchool, SuccessMaker, and many others. Pearson's comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student at every level of education. Pearson's commitment to education for all is supported by the global philanthropic initiatives of the Pearson Foundation. Pearson's other primary businesses include the Financial Times Group and the Penguin Group.

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