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**FOR IMMEDIATE RELEASE**

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**Pearson School Systems Unveils Revolutionary Web Gradebook - PowerTeacher**

*- Innovative technology is elegantly designed for simplicity and an intuitive user experience that works the way teachers work-*

**FOLSOM, CA - June 25, 2007** - Pearson School Systems today announced the launch of PowerTeacher, its new web gradebook and classroom toolset. PowerTeacher combines its newly developed gradebook—designed to work the way teachers work—with its existing teacher portal. Together, they provide a breakthrough solution that sets the new standard for design and development in web-based applications.

PowerTeacher was conceived and architected from the ground up in consultation with more than 1,000 K-12 teachers, to ensure its interface and key features were highly intuitive and able to address the unique needs and challenges facing today's teachers. This large scale collaboration with customers gave Pearson the important information it required to reach the next level in gradebook technology. PowerTeacher contains the critical tools teachers need, including information and processes for daily classroom organization.

“PowerTeacher marks an important milestone in Pearson’s drive to transform educational communities through technology,” said Mary McCaffrey, President, Pearson School Systems. “As a company with deep roots in the education industry, Pearson understands the critical needs of today’s teachers and administrators. Our fundamental goal in developing this solution is to deliver a highly intuitive web-based gradebook that is simple, innovative, and works the way teachers work. Our preview users have told us we have more than met that goal with PowerTeacher.”

As a core component of the student information system, PowerTeacher allows teachers to instantly access and report key student data such as attendance, student logs, demographic information, daily bulletins, parent contact information, guardian and health alerts, lunch counts, assistance tracking, communication tools, and classroom/individual assignments. PowerTeacher also enables progressive grading practices such as formative, summative and diagnostic grading, enabling teachers to tailor curriculum to the individual needs of each student.

(more)

Key features of PowerTeacher include:

- **Revolutionary user interface** - designed by teachers for teachers - it's intuitive and natural for the teachers' role in the classroom
- **Universal access** - as an entirely web-based system, teachers and IT Staff can access PowerTeacher anytime, anywhere an Internet connection exists
- **Advanced formative, summative and diagnostic grading options** - assignments can be accurately tracked and assessed, whether they count toward grades or not
- **Score Inspector for quick marking** - teachers can easily enter new scores, flags and comments in the fastest manner possible
- **Comment Log** - teachers can enter personalized or standard (from the comment bank) comments for individualized students or the entire class
- **Ability Groups** - teachers are able to more easily manage and group students based on differing abilities within each class
- **Links to teaching utilities** - teachers can manage the message and positioning of student grades
- **Robust communication tools** - designed to enhance teacher, student, and parent communication

PowerTeacher will complement each of Pearson's award-winning student information systems, beginning with PowerSchool Premier. Integration with Chancery SMS and SASI will begin in the near future.

For more information on PowerTeacher, please visit the Pearson School Systems booth (#1646) during the 2007 NECC Conference from June 24 - 27 at Georgia World Congress Center in Atlanta, GA.

### **About Pearson**

Pearson is the global leader in educational publishing, assessment, information and services, helping people of all ages to learn at their own pace, in their own way. For students preK-12, Pearson provides effective and innovative curriculum products in all available media, educational assessment and measurement for students and teachers, student information systems, and teacher professional development and certification programs. Our respected brands include PowerSchool, Chancery SMS, Pearson Inform, Scott Foresman, Prentice Hall and many others. Our comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student. Pearson's other primary businesses include the Financial Times Group and the Penguin Group.

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