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PEARSON LAUNCHES POWERTEACHER 1.5 - THE LEADING WEB-BASED GRADE BOOK FOR K-12 EDUCATORS

- THE AWARD-WINNING SOLUTION IS ONE OF THE FASTEST GROWING EDUCATION SOFTWARE PRODUCTS IN AMERICA TODAY -

RANCHO CORDOVA, Calif. - December 15, 2008 - Pearson, the global leader in education and education technology, announced today the release of PowerTeacher 1.5, the latest version of the industry's leading web-based grade book for today's K-12 educators. With the launch of PowerTeacher 1.5, the software is now available for integrated use with Chancery SMS - Pearson's SIS solution designed specifically to meet the needs of larger K-12 districts - in addition to use with PowerSchool Premier.

As a core component of Pearson's SIS solutions, PowerTeacher 1.5 connects the teacher web portal with a web-based grade book that enables teachers to instantly access and report key student data such as attendance, student logs, demographic information, daily bulletins, communication tools, and classroom/individual assignments.

"With more than 5,000 SIS users each day, our district relies on the quality, stability, and accuracy of PowerTeacher 1.5 to make timely decisions that impact student performance," said Janet Toohey, Director of Information Systems for the Fairbanks North Star Borough School District. "Today, our teachers are more self-reliant than ever, which is a direct result of the centralization and usability of Pearson's software."

The upgraded version of PowerTeacher blends deep functionality with a focus on user adoption and experience. PowerTeacher 1.5 introduces more than 30 unique features and usability enhancements suggested by teachers and administrators, including:

- **PowerTeacher Administrator:** A new application for distributing content links (web applications, web site links, .pdf files, etc.) to teachers and managing other grade book features.
- **"What If?" final grade calculation:** Now teachers can calculate a "what if" scenario without losing actual grades. Students can see how they can raise their GPA without modifying existing assignment scores or exposing data of other students in the class.
- **Customized grade scale:** Teachers can customize the grade scale for special needs and other students.
- **Off-line capabilities:** PowerTeacher intuitively switches into a "running-in-state" mode if your Internet or server goes down.

- **Import scores:** Teachers can now export AND import scores.
- **Group filtering:** Users can filter data and profile various student groups. This supports differentiated instruction and allows for quick updates with less time spent searching for individual students in specific groups.

“PowerTeacher 1.5 is an excellent example of how Pearson is leveraging cutting-edge technologies to raise the bar for classroom management tools. PowerTeacher 1.5 delivers a highly intuitive user experience that directly addresses unique teacher needs and seamlessly integrates with their existing Pearson SIS,” said Paul Fletcher, Senior Vice President and General Manager of the School Systems group of Pearson. “As the industry leader in the SIS market, we are continuing to set the industry standard for software applications that create a collaborative environment for parents, teachers and students to work together in preparing 21st century learners for the future.”

Named one of *District Administration's* "Readers Choice Top 100 K12 Products" of 2007, the PowerTeacher software represents the next level in classroom technology, providing features and functionality to seamlessly manage grades, students and classrooms. The solution was conceived and designed from the ground up in consultation with more than 1,000 K-12 teachers and originally released for use with PowerSchool Premier in June 2007.

About Pearson

Pearson, the global leader in education and education technology, reaches and engages today's digital natives with effective and personalized learning, as well as dedicated professional development for their teachers. This commitment is demonstrated in the company's investment in innovative print and digital education materials for preK through college, student information systems and learning management systems, teacher professional development, career certification programs, and testing and assessment products that set the standard for the industry. The company's respected brands include Scott Foresman, Prentice Hall, Addison Wesley, Benjamin Cummings, PEMSolutions, Stanford 10, SuccessNet, MyLabs, PowerSchool, SuccessMaker, and many others. Pearson's comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student at every level of education. Pearson's commitment to education for all is supported by the global philanthropic initiatives of the Pearson Foundation. Pearson's other primary businesses include the Financial Times Group and the Penguin Group.

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