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PEARSON ANNOUNCES POWERTEACHER 1.1 FOR K-12 EDUCATORS

NEW UPGRADE POWERS CLASSROOM PERFORMANCE WITH MORE THAN 40 USER ENHANCEMENTS

RANCHO CORDOVA, Calif. - March 19, 2008 - Pearson, the industry leader in student information systems and performance solutions, announced today *PowerTeacher 1.1*, an upgrade to Pearson's award-winning web gradebook solution, which was developed to meet the growing needs of teachers in K-12 school districts across the U.S. Current users of the solution will receive a complimentary upgrade to *PowerTeacher 1.1*.

This easy-to-use, web-based application enables teachers to manage and perform daily tasks aimed at maximizing student achievement -- anytime, anywhere. Conceived and designed from the ground up in consultation with more than 1,000 K-12 teachers, *PowerTeacher* was originally released in June 2007.

PowerTeacher 1.1 offers more than 40 new features with report enhancements, greater flexibility, and more unique options, including:

- User shortcuts with new zoom in and zoom out capabilities
- Instant-open reporting
- New special score codes and quick keyboard shortcuts
- Aggregate reporting options for teachers in self-contained classrooms
- New indicator for missing assignments
- Customized headers and footers
- Parent signature lines
- Custom Name feature option
- New visual attendance verification queues

For a complete list of updated features, go to www.powerschool.com.

“Our goal is to consistently provide teachers with intuitive, unique solutions offering the features and functionalities they need most to power classroom performance,” said Mary McCaffrey, president of the School Systems group of Pearson. “With the launch of *PowerTeacher 1.1*, we are setting a new high standard for web-based applications that positively impact student achievement and enable collaboration between teachers and students and parents.”

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About Pearson

Pearson is the global leader in educational publishing, assessment, information and services, helping people of all ages to learn at their own pace, in their own way. For students preK-12, Pearson provides effective and innovative curriculum products in all available media, educational assessment and measurement for students and teachers, student information systems, and teacher professional development and certification programs. Our respected brands include PowerSchool, Chancery SMS, Pearson Inform, Scott Foresman, Prentice Hall, and many others. Our comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student. Pearson's other primary businesses include the Financial Times Group and the Penguin Group.

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