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**PEARSON RELEASES POWERING PERFORMANCE VISION PAPER ON K-12 EDUCATION TECHNOLOGY AND LAUNCHES ASSOCIATED WEBINAR SERIES FOR SCHOOL SUPERINTENDENTS AND TECHNOLOGY DIRECTORS**

*- New Powering Performance Webinar Series focuses on core issues related to building a performance infrastructure and realizing the goal of individualized learning -*

**RANCHO CORDOVA, Calif. - April 22, 2008** - Pearson, the industry leader in student information systems (SIS) and performance solutions, today released a viewpoint paper, “Powering Performance in Education,” that highlights the challenges and opportunities in K-12 education technology and sets forth a vision for building the critical performance infrastructure schools and districts need to reach the goal of individualized learning. Pearson also launched its new Powering Performance Webinar Series, which will highlight SIS topics of key importance to superintendents and technology officers and feature commentary from industry experts and leading K-12 technology directors.

Pearson is the only education technology provider to offer schools and districts access to deep expertise and an unparalleled selection of technologies that address the challenges of achievement, reporting, growth and scalability. Pearson’s “Powering Performance” vision outlines its focus on delivering schools and districts a highly integrated, flexible and customizable technology infrastructure that functions as the engine behind individualized learning.

At the foundation of Pearson’s vision are the four core values of *Choice in SIS; Open, Future-Proof Systems; Performance Metrics*, and; *Parent Involvement*. For more information, visit [www.poweringperformance08.com](http://www.poweringperformance08.com) to register for a webinar and download a copy of Pearson’s “Powering Performance in Education” vision paper.

- **Choosing the Right SIS for You**
  - Date: Tuesday, May 13, 2008 at 10 a.m. PT/1 p.m. ET
  - Topic: Administrators and state education agencies need a choice of solutions that meet the unique needs of schools and districts of all sizes.
- **Leveraging Performance Metrics for Achievement**
  - Date: Tuesday, May 20, 2008 at 10 a.m. PT/1 p.m. ET
  - Topic: Schools and districts need solutions that power the performance of all education stakeholders on a daily basis.
- **Future Proofing Your SIS: Why Open and Interoperable Solutions Are Critical**
  - Date: Tuesday, June 3, 2008 at 10 a.m. PT/1 p.m. ET
  - Today’s districts need SIF-compliant solutions that ensure that all technology investment are “future proof.”
- **The Power of Parental Involvement: Bringing Achievement Home**
  - Date: Tuesday, September 16, 2008 at 10 a.m. PT/1 p.m. ET
  - The right student information system should ensure that schools and districts can engage and communicate with parents whenever and wherever they are.

“Pearson is focused on providing solutions that will help schools and districts meet the challenges of increased student achievement, reporting requirements and efficiency gains,” said Mary McCaffrey, president of the School Systems group of Pearson. “Our vision paper and webinar series speak to the things that we believe are important, and highlight core considerations for schools in building their performance infrastructure.”

#### **About Pearson**

Pearson is the global leader in educational publishing, assessment, information and services, helping people of all ages to learn at their own pace, in their own way. For students preK-12, Pearson provides effective and innovative curriculum products in all available media, educational assessment and measurement for students and teachers, student information systems, and teacher professional development and certification programs. Our respected brands include PowerSchool, Chancery SMS, Pearson Inform, Scott Foresman, Prentice Hall, and many others. Our comprehensive offerings help inform targeted instruction and intervention so that success is within reach of every student. Pearson's other primary businesses include the Financial Times Group and the Penguin Group.

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