

NEWS RELEASE

Catskill Central School District Launches Pearson Inform and Pearson AllOneSystem

*New York District Looks Forward to Improved Efficiencies in Data Analysis
and Technology Integration*

CATSKILL, N.Y., & MESA, Ariz. – May 23, 2006 – A small, diverse district in Upstate New York’s Hudson Valley, Catskill Central School District announced today that it has selected Pearson Inform and Pearson AllOneSystem™ to transform the way it manages data. Pearson Inform will give teachers and administrators in Catskill’s three schools tools for managing and analyzing achievement data and performance for the district’s 1,800 students. Pearson AllOneSystem, a modular data-sharing system, will allow the district to easily and securely access, manage and transfer its myriad student, employee and operational information among real-time applications and databases.

“We wanted to make access to data as seamless as possible, and these products will do that for us,” said Kathleen Farrell, superintendent of the district she terms “rural with an urban overlay.” She added, “We will no longer have to look at disparate pieces that make up a child’s profile. We’ll have a whole package of information together so we can gain a better understanding of the complete student, which will maximize classroom time.”

In the past, Catskill teachers and administrators had to close out fields in software programs and open others to gain data on each student, a time-consuming process, said Farrell. “Technology should make life simpler, but it was an unwieldy system,” she said. “We want our staff members to be as efficient and effective as they possibly can, and that’s why we chose Inform and AllOneSystem.”

Leveraging data from multiple sources such as student information systems, assessment systems and data warehouses, Pearson Inform captures, shares and reports on a variety of student and assessment information, including student demographics, grades, state tests, standardized tests, district tests and more. It further enables districts and

schools to perform comparative and longitudinal analysis based on aggregate and disaggregate performance data driven by federal and state requirements.

Pearson AllOneSystem will allow Catskill to automatically establish a series of network accounts that populate information throughout its applications. Information about a new student entered into the district's student information system will quickly create an e-mail account for home-school communication; contact the transportation department and retrieve a bus route; establish a nutrition account or create a library account so the new student can use the media center.

“With its new tools for analysis and integration of data, Catskill Central School District is offering its teachers and staff access to state-of-the-art technology for managing student information and other data,” said Mike Evans, president, Pearson School Systems. “It will be exciting to work closely with the district as it rolls out this integrated system over the next two months.”

About Pearson School Systems

Pearson School Systems (PSS) is changing the face of K-12 student performance and information management through its offering of tightly integrated, mission-critical district enterprise solutions. Through its innovative, digital solutions, PSS is dedicated to helping schools perform and students succeed. Its product lineup includes SASI, the comprehensive student information system; Pearson Centerpoint, the multi-platform, Web-based student information and performance management system; CIMS[®], the comprehensive finance, human resources, and student information system; Pearson Inform, the achievement data analysis and decision support tool; and Pearson Benchmark, the customizable, Web-based district benchmark testing solution. Pearson School Systems is a business of Pearson Education, the world's leading integrated education company, which in turn is a part of Pearson, the international media company. For more information, please visit: www.pearsonschoolsystems.com.

For more information about Pearson Inform and Pearson AllOneSystem:

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