

NEWS RELEASE

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GEORGIA SCHOOL DISTRICT FIRST IN STATE TO SELECT PEARSON INFORM SOLUTION

*Efficient Web-based Data Analysis System Will Provide
Real-Time Look at Student and School Performance Trends*

Mesa, Ariz. – April 25, 2005 – Catoosa County Public Schools in Georgia has once again demonstrated its progressive approach by purchasing a sophisticated achievement analysis and decision support tool designed to direct instructional decisions that can lead to improved student outcomes. The system is Pearson Inform, a web-based data analysis solution from Pearson School Systems, the leading developer of student performance and information management solutions.

The ultimate tool for data-driven decision making, Pearson Inform allows education stakeholders – superintendents, principals, curriculum directors, and teachers -- to collect, store, analyze and view student and performance data. Presenting information in easy-to-read graphs, tables, and charts, Pearson Inform helps educators gain a clear understanding of the data, thereby allowing them to identify the most effective classroom programs and practices.

“Many schools in Georgia and around the country are anxiously looking for technology solutions that monitor student and school performance trends,” said Kim Davis, coordinator of Technology Support Services for Catoosa County Schools. “We wanted our system to go one step further, to use the data collected to inform our instructional choices, and not just at the district level. We want our classroom teachers to understand and implement improvement strategies everyday in every class.”

No longer is it enough for K-12 school districts to say how their district or even their individual schools are performing. In today's world of stringent Adequate Yearly Progress requirements, administrators must be able to aggregate and disaggregate a wide variety of testing, proficiency and demographic information, and across numerous scenarios.

Pearson Inform does just that. It provides administrators and educators with accurate and timely performance data drawn from the district's SASI student information system.

Working in combination, Pearson Inform and SASI will allow Catoosa to draw from a wide variety of assessment information such as state and district tests, standardized tests, and various student demographics.

Further, Pearson Inform filters information by the six identified subgroup classifications required by the No Child Left Behind act, as well as other categories. It can also track student progression from grade to grade, year after year. Through customizable and

easy-to view graphs, charts, and reports, Pearson Inform provides a better understanding of the data, allowing educators to prescribe improvement strategies before it's too late.

“We wanted a solution that would not only pinpoint which students were not meeting performance expectations but specifically why they weren’t,” said Davis. If a student doesn’t test well in Math we wanted to know if the student is having problems with fractions, computation or something else. Pearson Inform allows us to drill down to exactly what the problem is so we can make a course correction now – not later.”

About Catoosa County Public School System

Catoosa County is one of the fastest growing counties in Georgia. Located about an hour north of Atlanta and just south of Chattanooga, TN, Catoosa County public schools serve nearly 10,000 students in kindergarten through twelfth grade. The district is comprised of nine elementary schools, two middle schools, two high schools and one alternative education center.

About Pearson School Systems

Pearson School Systems (PSS) is changing the face of K-12 student performance and information management through its offering of tightly-integrated, mission critical district enterprise solutions.

As both an industry pioneer and market trend setter, PSS offers management solutions that easily and significantly combine the power of student information, assessment, reporting, and business tools into a comprehensive and collaborative effort.

Through its innovative, digital solutions, PSS is dedicated to helping schools perform and students succeed. It's all-encompassing product lineup includes [SASI](#) the widely acclaimed, comprehensive student information system; [Pearson Centerpoint](#); the multi-platform, Web-based student information and performance management system; [CIMS®](#) the comprehensive finance, human resources, and student information system; [Pearson Inform](#), the achievement data analysis and decision support tool; [Pearson Benchmark](#), the customizable, Web-based district benchmark testing solution; and [Pearson PASeries](#) providing scientifically valid, formative assessments.

Pearson School Systems is a business unit of [Pearson Education](#) (NYSE: PSO), the world's leading integrated education company. For more information please visit: www.pearsonschoolsystems.com

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